



## **Press release: Cambridge Science Centre welcomes G's to its Executive Council.**

- **Initial one-year funding agreement will help highlight the importance of the agriculture sector to primary school children in East Anglia and beyond.**
- **Pioneering approach to corporate social responsibility (CSR) aims to encourage more 7-11 year olds into STEM, driving forward a key interest in agri-tech.**
- **Strategy will also drive greater awareness of the local agricultural and horticultural industries.**

Cambridge Science Centre welcomes international fresh produce business G's as a supporting member of its Executive Council. As a member of the Executive Council, G's will be joining a growing network of significant companies which are strategically invested in Cambridge Science Centre to help showcase the importance of STEM learning as a stepping stone into exciting new career opportunities for young people.

The Cambridge Science Centre is an educational charity established to provide interactive, hands-on science and technology experiences for primary school children and young learners. Its range of unique, highly immersive STEM curriculum-based initiatives offer children access to hands-on exhibits, science shows and workshops both at a physical location in central Cambridge and through an extensive outreach programme to schools and community centres. The Science Centre also plays a crucial role in providing access to hard-copy physical resources to disadvantaged communities to encourage more young people into the technology, engineering, and scientific sectors.

Founded in 1952 by Guy Shropshire, G's is a family-run business and has grown into one of Europe's largest fresh produce businesses. G's joins Cambridge Science Centre to help highlight the importance of the agriculture sector, particularly the ever-growing agri-tech industries, to young learners particularly around Ely, where their headquarters are based and throughout East Anglia.

Charlotte Downing, G's Head of Resourcing & Talent, said: "As progressive growers, we make a difference by developing our people, caring for the environment, and supporting local communities. We believe our support of Cambridge Science Centre will help us with this mission by inspiring young people as to the opportunities there are to create highly skilled and rewarding careers within the fresh produce and farming industry."

Rebecca Porter, Head of Development, Cambridge Science Centre, said: "We are delighted to welcome G's to our Executive Council. We are particularly pleased as the agriculture sector here in East Anglia is not only vast but vital to the whole of the UK. Together we aim to showcase how this sector can inspire children into taking the next steps in their science-based journey.

We are looking forward to working with Charlotte and her team and bringing Cambridge-quality STEM engagement to new audiences."

**ENDS**

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**Editor's notes:**

**Cambridge Science Centre** is an independent Science, Technology, Engineering and Mathematics (STEM) engagement charity. It is devoted to inspiring young people through hands-on experiences in STEM learning. Through this approach it hopes to spark scientific curiosity in every guest, ignite passion for scientific discovery, fuel self-belief in those who doubt their own potential and illuminate pathways into STEM education and careers for everyone.

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We are a registered charity – no. 1146349

[www.cambridgesciencecentre.org](http://www.cambridgesciencecentre.org)

**About G's**

**G's** is one of the UK's leading produce suppliers, a vertically integrated grower-to-marketing organization of healthy fresh salads and vegetables. G's manage the entire process from seed to shelf. The company is, at its heart, a family business with strong values for its people, its customers and its suppliers, as well as enormous respect for the environment and nature. With over 9,000 colleagues, G's farms and production facilities are located throughout the UK, Spain, Eastern Europe, The Netherlands, North America and Senegal.

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